## "Institutional Liability in Sport vs IFs' Quasi Monopoly"

"Principles of Integrity, Health and Safety vs Commercial Interests in Sport"

1st Annual Conference on EU Law - Competition and Sport



- https://www.youtube.com/watch?v=vT8n\_cpx73o
- Nodar Kumaritashvili (25.11.1988 12.02.2010)
  was a Georgian luge athlete who suffered a fatal
  crash during a training run for the 2010 Winter
  Olympics competition in Whistler, British
  Columbia, Canada, on the day of the opening
  ceremony.

- He became the fourth athlete to die during preparations for a Winter Olympics, and the eighth athlete to die as a result of Olympic competition or during practice at their sport's venue at an Olympic Games.
- Who was <u>liable</u> for this tragic <u>accident</u>? The <u>IF</u>, <u>IOC</u>, <u>NOC</u>, <u>LOC</u>, <u>Venue</u>, or only the <u>Athlete</u>???

# Institutional Liability in Sport vs IFs' Monopily

## CASE AT.40208 - International Skating Union's Eligibility Rules

- According to the ISU's Eligibility rules adopted in 2014 (the "2014 Eligibility rules") which clarified the Eligibility rules as they were already in place since 1987 a speed skater became ineligible for a period up to a lifetime to participate in the ISU's international speed skating events if he or she participated in any speed skating events not authorized by the ISU or one of its Members.
- On 23 June 2014, the Commission received a <u>complaint</u> pursuant to Article 7 of Regulation (EC) No 1/2003, lodged by two Dutch professional speed skaters against the 2014 Eligibility rules 34.
- The Complainants alleged in their complaint that the 2014 Eligibility rules establishing a lifetime ban for athletes and officials taking part in competitions not authorized by the ISU were in breach of Articles 101 and 102 of the Treaty.

### **EU Commission Rule**

On the 8<sup>th</sup> of December 2017, the European Commission ruled that ISU's eligibility rules breached EU competition law.

In particular, the Commission focused on the <u>ISU's eligibility</u> rule, according to which speed skaters participating in competitions that were <u>not approved by</u> the <u>ISU face severe penalties</u> up to a lifetime ban from all major international speed skating events.

The Commission found that <u>such rules restrict competition</u> and <u>enable</u> the <u>ISU</u> to pursue its own <u>commercial interests</u> to the <u>detriment</u> of <u>athletes</u> and organizers of competing events.

## Conclusions

In light of content and objectives of the <u>Eligibility rules</u>, their economic and legal context and the ISU's intent to exclude competition from third party organisers, the <u>Commission concludes</u> that the <u>Eligibility rules restrict competition</u> by <u>object</u> in the <u>worldwide</u> market for the <u>organisation</u> and <u>commercial exploitation</u> of <u>international speed skating</u> events within the meaning of Article 101(1) of the Treaty, <u>even though</u> the <u>Eligibility rules may at the same time also <u>pursue other objectives</u> such as <u>protecting the integrity</u> of the <u>sport</u>.</u>

#### ISU Statement vs EU Commission Decision

The International Skating Union (ISU) disagrees with the European Commission's decision that the ISU's eligibility rules breach EU competition law. The decision failed to consider the specific nature of sport by putting commercial interests ahead of the principles of integrity, health and safety that protect fair play in sport. This contravenes the Treaty which recognises the voluntary, social and educational functions of sport. The decision harms not only the ISU but also Skaters and the entire Skating community.

The ISU <u>cannot accept</u> the proposition that the ISU <u>should allow</u> Skaters to compete in <u>unauthorized</u> events where their organizers <u>refuse</u> to <u>adhere</u> to the <u>ISU's standards</u>. Without the <u>enforcement of these standards there is no safeguard for the protection of the health and safety of Skaters and the integrity of the sport at these unauthorised <u>events</u>. The ISU is not in a position to check and enforce its standards upon unauthorised events. It is for this reason that Skaters are required to participate in events authorised by the ISU (which includes authorised events by independent organisers) and not unauthorised events.</u>

## Rule 102 - Eligibility Status B)

As the <u>ISU</u> is <u>only</u> able to <u>adequately protect</u> and <u>enforce</u> these <u>objectives</u> in events which have been sanctioned by the ISU, it is indispensable to the attainment of these objectives that an eligible person is one who elects to take part only in International Competitions which are:

- i) sanctioned by the ISU, if the type of <u>event</u> falls under the jurisdiction of the ISU based on Article 3 of the ISU Constitution;
- ii) conducted by <u>ISU recognized</u> and <u>approved Officials</u>, including Referees, Technical Controllers, Technical Specialists, Judges, Starters, Competitors' Stewards and other Officials approved by the ISU; and
- iii) conducted under <u>ISU Regulations</u> (subject to any novelties approved by the ISU Council thus exempting them from the otherwise applicable ISU Rule).

## B. Eligibility; Rule 102; 7 Loss of Eligibility As to an Athlete

- i) issue a "no fault" finding for a first time breach where the Skater participated in an event that would clearly have been sanctioned by the ISU but for administrative error by the organizer of the unsanctioned event or a "warning" for a first time breach where the Skater was reasonably aware that the event was not sanctioned (and there is no suggestion of an administrative error by the organizer) but has demonstrated that the event otherwise adhered to the objectives of the ISU protected by the eligibility Rules;
- ii) impose a warning or period of <u>ineligibility</u> for up to <u>one</u> (1) <u>year</u> for a first time participation at a non-sanctioned event where clearly the event would not have been sanctioned;
- iii) impose a warning or period of <u>ineligibility</u> for up to <u>two</u> (2) <u>years</u> for any further participation at a non-sanctioned event, where clearly the event would not have been sanctioned.

  Dr. Nagy Zsigmond

  24.05.2024

## B. Eligibility; Rule 102; 7 Loss of Eligibility: As to an Official

- i) Issue a warning in case of a minor violation, which includes first-time participation in a non-sanctioned event which would otherwise have been sanctioned;
- ii) Impose a period of <u>ineligibility</u> for up to <u>one</u> (1) <u>year</u> for a first-time participation at a non-sanctioned event where clearly the event would not have been sanctioned;
- iii) Impose a period of <u>ineligibility</u> for up to <u>two</u> (2) <u>years</u> for any further participation at a non-sanctioned event which would otherwise have been sanctioned;
- iv) Impose a period of <u>ineligibility</u> for up to <u>two</u> (2) <u>years</u> for a second-time participation at a non-sanctioned event where clearly the event would not have been sanctioned;
- v) Impose a period of <u>ineligibility</u> for up to <u>fifteen</u> (15) <u>years</u> for any further participation at a non-sanctioned event where clearly the event would not have been <u>sanctioned</u>.

#### Walrave & Koch v. UCI Case (C-36/74)

The case concerning the <u>freedom</u> of <u>movement</u> of <u>persons</u> - arising from the sport of cycling - is the first in a series of court cases (dating back to 1974!), the essence of which is that the <u>International Cycling Union</u> (UCI) rule in force in 1973 required cyclists and their motorcycle companions to have the same nationality at the World Championships.

However, two <u>Dutch</u> <u>riders</u> <u>refused</u> to accept this rule and entered a race with a German and a Belgian cyclist.

The <u>European Court</u> of <u>Justice</u> ruled against the two Dutch riders (Walrave and Koch) on the grounds that the <u>Community is only entitled to intervene if sport constitutes an economic activity (commercial interest).</u>

The Court also ruled that <u>discrimination</u> on <u>grounds</u> of <u>nationality</u> is <u>not</u> in line with the <u>Treaty</u> provisions <u>prohibiting</u> any <u>discrimination</u> on grounds of <u>nationality</u> (Article 7), ensuring the <u>free</u> <u>movement</u> of <u>workers</u> (Article 48) and the free provision of <u>services</u> (Article 59) between Member States.

And the <u>prohibition</u> of <u>discrimination</u> on grounds of <u>nationality</u> applies not only to <u>government</u> measures but also to <u>non-governmental</u> organisations and their measures (such as the statutes of sports federations).

The European Court of Justice has allowed <u>one exception</u> to the <u>prohibition</u> of <u>discrimination</u> on <u>grounds</u> of <u>nationality</u>: since the <u>national</u> <u>teams</u> are made up solely on the basis of **sporting interests**, and therefore not on economic grounds, there is no discrimination on grounds of nationality. Therefore, there is no conflict with Community law.

#### Doná v. Mantero Case (C-13/76)

European Court of Justice (1976): compatibility of a provision of the Italian Football Federation with Community law. Under the Italian Football Federation's regulations, only players of <u>Italian nationality</u> were allowed to participate in the league. Mr Mantero (the president of an Italian football club) entrusted Mr Doná with the task of recruiting players for his team (as a so-called 'player-manager'). Mr Doná placed an advertisement in a Belgian newspaper on the basis of the mandate, but Mr Mantero refused to bear the costs of this, claiming that he wished to recruit only Italian players for his team.

European Court of Justice: <u>discrimination</u> on <u>grounds</u> of <u>nationality</u> is <u>not</u> in <u>line</u> with the <u>Treaty</u> (Articles 7, 48 and 59). Nor should professional footballers be deprived of the rights guaranteed by the Treaty. It also follows that a <u>contrary provision</u> of the Italian Football Federation is incompatible with Community law.

professional and semi-professional sport is subject to Community law: 'sporting activities are subject to Community law only if they can be regarded as forming part of economic life' (commercial interest).

It is also concluded that the Community rules do <u>not apply</u> to <u>amateur</u> sportsmen and sportswomen. It should be stressed that, according to the judgment, this applies only to members of club teams and <u>not</u> to members of <u>national teams</u>, since the Court of Justice has already allowed an exception to the prohibition of discrimination in the latter case, where sporting considerations prevail over economic considerations (cf. Walrave and Koch v. UCI).

## The European Sport Model

The European Sport Model and the specific nature of sport in Europe should be recognised and supported. A differentiation should be made between non-profit sport organisations and commercial providers of sport services. One particular example is the application of antitrust policy as the pyramidal structure of sport with its unique role of federations should be taken into consideration when applying the relevant Treaty articles. This structure ensures the sustainability of grassroots sport and its social benefits (e.g. social inclusion), for instance through the solidarity mechanisms in sport.

## Promotion, Relegation, Solidarity in Sport

It is designed to reward merit and promote equality of opportunity and balance competition among teams.

The promotion and relegation system also performs an <u>ethical</u> function by <u>mandating relegation</u> to a <u>lower tier</u> of <u>any team</u> that has engaged in specified questionable practices.

The European Sport Model is based upon Sporting Federations and is characterized by a long tradition of autonomous, democratic, territorial and pyramidal organization of <u>sporting</u> and <u>financial</u> <u>solidarity</u> <u>mechanisms</u> such as promotion and relegation, open competitions involving clubs and national teams.

## IOC President Thomas Bach on European Sport Model

"Our concern stems from the fact that a purely market-based approach to sport organisations would ignore the social contribution of sport to help achieve objectives of common interest. Without a proportional application of the antitrust rules, a sport organisations would be treated like a regular for-profit business. Some appear to ignore the fact that it is the sport organisations, through the grassroots, the clubs and associations that are investing in youth. We have millions of volunteers who are contributing their time and skills to bring the benefits of sport to society. Such sport organisations cannot be **compared** to commercial sports businesses at the top of the pyramid, who want to cherry-pick and profit from this system for commercial interests without contributing to the spread of sport and its values."

## Summary & Conclusions

- <u>Fact</u>: Ifs do <u>govern</u> their sport, <u>adopt</u>, <u>apply</u> and <u>enforce</u> their own rules. In case of violation of their rules, IFs do even establish their <u>own jurisdiction</u> in <u>disputes</u> to <u>rule</u> and issue <u>judgement</u>.
- Question: Does the Rule of Law principle, specifically the Separation of Powers in Sport exist?
- Indeed, a quasi-legal monopoly status may be observed
- Protection of integrity, safety and health in sport seem to collide with such monopole position (exclusive recognition) of IFs
- <u>Strong competitions</u> among <u>IFs</u>: <u>GAISF</u> <u>terminated</u> / <u>dissolved</u>
- <u>IOC Recognition</u>: IBA vs World Boxing. Global structure: exclusive recognition per sport.
- ESM Advantages: inclusion, solidarity, good governance, liability
- ESM <u>Disadvantages</u>: <u>quasi</u> <u>monopole</u> <u>status</u>

