



MINISTRY OF EUROPEAN UNION AFFAIRS  
HUNGARY

STATE AID MONITORING OFFICE

# State aid policy developments and current challenges from Hungary's perspective

PPKE-JÁK State Aid Law Forum 2025

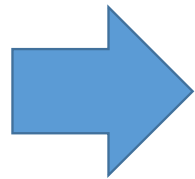
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# Current challenges

## Challenges of the Single Market

- Strong competition of third countries;
- High energy prices;
- Shortages in skills and labour;
- Difficulties in accessing capital;



## Possible response: Strengthening competitiveness

/Political Guidelines 2024-29; Competitiveness Compass; Clean Industrial Deal; Industrial Action Plan for the Automotive Sector; European Steel and Metals Action plan; Critical Medicines Act; /




rethinking competition policy incl. State Aid



**SIMPLIFICATION!!!**  
predictability + clarity

# Simplification = predictability + clarity

After ongoing crisis management need for stable and coherent rules

- Stable rules allowing confident planning;
  - Clear formulation enabling consistent application;
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- reduction of administrative burdens
  - fostering legal certainty and trust in the State aid system

# Key Areas for Simplification 1.

1. General Block Exemption Regulation – often difficult to apply
  - uncertainty;
  - inconsistent definitions;
  - complicated structure;

Example: funding gap calculation

Revision: horizontal overview, uniform wording

# Key Areas for Simplification 2.

## 2. Policy coherence

- e.g. with Structural Fund rules

## 3. SME definition

- update and harmonize across EU law

## 4. Guidance & dialogue

- online workshops and practical guidance notes

# Hungary's Key Message

Simplification means:

1. Clear rules → legal certainty
2. Fewer administrative burdens → especially for SMEs
3. Better alignment with EU priorities and policies



stronger European competitiveness,  
support for green & digital transitions,  
cohesive Single Market

Many thanks for your  
attention!